Proceeding International Conference: Social Studies In The Era Of AFTA 2015. Pascasarjana Unesa 13-14 December 2014 ISSN: 2407-604X Halaman 154-157

DEVELOPING AND STRENGTHENING REGIONAL CULTURE TO FACE AFTA 2015

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Abstract

The existence of a nation is now being challenged in globalization era, Indonesia as a baration should be able to demonstrate its distinctive identity in international world. Based socio-philosophic, socio-historic and socio-juridical perspectives, our national education refers the essence of humans' life which is focused on integrating how close is the relationship amore education, knowledge, religion and culture that surrounds it. This is perceived as a form education with holistic-humanistic-religious character that agrees with the philosophical value of our nation's identity. Unfortunately, the practices of domination and hegemony of national education which tend to ignore holistic-humanistic-religious values are controlled by ideology of capitalistic market which prioritizes materialistic rationalism.

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Civic education in its socio-cultural mission prioritizes every citizen of Indonesia to trabecome a part of those who actively participate in an effort devoted to solving the nation societal problems in every dimension of time and place either formally or informally. The concept of pluralism and diversity should be coupled with multicultural approach in an effort strengthen Indonesia's identity to welcome AFTA 2015.

To face Asean Free Trade Area (AFTA) 2015, multicultural concept needs to developed and internalized in the process of transforming societal values. As a result, we will be competing with other nations in a healthy and honored competition without leaving Indonesculture behind.

Key Words: development, regional culture

Introduction

Sustainable development is achieved through the interconnection among nature, some economy and culture. However, it should be realized that there are some limits on the use of renewable natural resources which result in the need of technological development orientate and institutional changes consistent with future needs. In the context of today's nature development, on the other hand, the society is confronted with today's challenges, the fundamental and spectacular changes and development of culture. That includes some orientation, lifestyle and technological devices being used.

Every cultured nation has its own view of life. When facing problems, subject perception will get in line with the nature and will look for a harmonic form in the southrough syncretistic efforts. Besides that, there is a participative attitude in which the does emotionally to solve life problems through symbols and rituals. A disaster can be considered the anger of nature to the people and can be solved through symbolic rituals which naturally

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and regain harmony in cosmos. That kind of attitude can raise awareness towards the ment and keep away unlawful actions against the nature by destructing and polluting.

It is needed now is something humanistic that shows and respects humans in the middle of as conquerors who objectively cultivate and manage the nature and environment.

Because of that, Indonesians should be aware of their identity which becomes a part of humans and is a potential of which growth is influenced by its environment to be and that character will base the way of thinking, attitudes and humans' actions. That is duty will be to protect the environment which can influence the nation's identity for a character without leaving regional culture behind in welcoming AFTA 2015.

Teststem of Regional Culture

An anthropologist, Talcott Parsons said that culture is a whole system of ways and of giving meaning to behaviors, utterances, rituals as well as other actions by a number who act between one another. (Harsya W. Bachtiar editor Afian, 1980:66) The smallest of that system which is named cultural system is a symbol which has a meaning for who use it. Technology is not considered as a part of that cultural system but knowledge technology, which is represented through symbols, is.

Culture as a system has a close relationship with the society which is formed by actions people who interact. The system of national culture which centersaround the values of the Principles (Pancasila) is patterns which give distinctive nature and form in the mental bureaucracy of the Republic of Indonesia. Various problems have been tackled andled asnational resilience problems which should be discussed first in meetings, seminars centific forums.

Indonesia as a nation that bears multiculturalism which is stipulated in the slogan Tunggal Ika surely has governmental bureaucratic members from various regions, each bom brings with them their own cultures bestowed by their ancestors. Because the cratic members were raised in their respective cultural settings where they are from, times their thinking is affected by their regional culture, which is manifested in their way of and acting when doing their service. Meanwhile, C. W. Vroom states that patrimonial aucracy and rational bureaucracy are supposed to be contrasted with each other because they coexist with each other in Indonesian bureaucracy. BintoroTjokroamidjojo (1984:77)

In essence, Indonesian culture is a lifestyle of all Indonesians which is, from their own passed down to them by their ancestors. With utilization of continual development much, the overall development of all Indonesians is all interactional processes that can keep on our own strength (self-sustaining process) based on consciousness and needs of the try in frame of the philosophy of the Five Principles (Pancasila).

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Value system, character and the philosophic life of the Five Principles (Pancasila) are the entity and true self of Indonesia in the nation's life as a whole. Keeping up with conservative cept of tradition which glorifies the majesty of culture with humans as predominant subjects are quality of humanity has been raised, spiritualism as the base of discussion for deliberation and materials. That fundamental reference is not in form of materials but abstract ideas which later formalized to be moralistic norms, ethics and finally aesthetics. Then, cultured

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individuals create products, which are complete, trustworthy and established and later can be the base of a civilization, in all dimensions of life. (Radar PancaDahana, Kompas 13 Nov. 2014)

On the other hand, to guarantee the existence of character and identity of the nation and to develop it to achieve national goals and dreams, national resilience is needed. Specific configurations of Indonesia like pluralism, geography and historical experience of the past or disintegration and monetary crisis are the triggers of a new thinking which is national resilience National resilience is a dynamic condition which is the integration of the condition of each aspect of a nation's life. (GBHN 1978). In its essence, national resilience is the ability and strength of a nation to ensure its continual existence towards the prosperity of the nation.

Economic growth has to be focused on the establishment of national economic system that is based on the Five Principles (Pancasila) and the 1945 constitution which were assembled to bring into reality economic democracy which has the following characteristics. (Moeljarto I 1996:167). a)The economy is arranged by integral efforts based on familial principles; b) The branches of production that are important for the nation and fundamental for the life of the people are controlled by the nation; c) Land, water and the resources in them are controlled by the nation and are used for the prosperity of the people; d) The source of national wealth are finance is used for the people's prosperity, with the supervision to the policy being in the hand of the house of representatives; e) Regional economic is developed proportionally in a well balance way with other regions in a national economic unity by exploiting regional potential and regions participation optimally to realize national resilience; f) People have the freedom to select the desired job and have the right for job and proper living for humanity; g) Personal ownership acknowledged and the use of it should not be against the people's interest; h) Initiative potential and creativity of every person is fully developed in specific boundaries that will not corrupt by public's interest.

In maintaining economic democracy based on the Five Principles (Pancasila), it should be kept away from anything that can arouse exploitation to other humans and nations which the history of Indonesia, have caused and kept the weaknesses of structural economy Indonesia's position in the world's economy. Unhealthy competition, the concentration economic power to one group as well as all various kindsof monopoly practices which go against the people and is against the ideal social justice should be avoided. The process conglomeration which happened during the Pelita and in the end of PJPI has caused the structure of the industrial world tend to be dominated by some big businesses which control the major of the productive assets and high output segment. On the other hand, the small businesses, was are the sources of the people's living, own just a little part of the productive assets, low output segment and far from being proportional.

To overcome the social gap between the upper class and those who are under politice, there have been development policies that are partial to the people's economy by increase their access to productive assets like land, information, technological skills, and capital economic democracy cannot be achieved without political democracy and vice versa stipulated in the preamble of 1945 constitution.

Political Development Policies In The Perspective of The Five Principles of Pancasila

The Five Principles (Pancasila) is an open ideology that allows flexibility interpretation so that it can be more responsive to the ever-changing conditions and situation on one side, it maintains the existence of fundamental values while on the other side it

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to develop numerous instrumental values to face challenges. Thus, dynamic in the mentation of the Five Principles (Pancasila) should always be carried out by referring to adamental values.

The understanding about those fundamental values of the Five Principles (Pancasila) is enough by analyzing written constitution but it is also important to contemplate the internal action that triggers a problem. Notonegoro says that the five principles (Pancasila), socio-cally manifests national consensus that is achieved through discussion and deliberation that produce political masterpiece for Indonesia, is a result of deep internal musing and careful injury. (Moeljarto T, 1996: 201) The dynamics that happen in the process of formulating of the Principles (Pancasila) as the national basis cannot be separated from historical events that eded it especially the National Awakening in 1908 and the Youth Pledge in 1928 which gave markable nudge in the context of the Five Principles (Pancasila).

The main ideas in the preamble of 1945 constitution are strong fundamental values duced through discussion and deliberation from the founding fathers in the context of the Five neiples (Pancasila) as an open ideology. Implicitly, those main ideas are appropriate with the sence of pluralism in Indonesia so that the Five Principles (Pancasila) as the nation's close can transcend pluralism in all dimensions. With the realization of the ideological and structural concept that have reflected the values of the Five Principles, they do not be become the concept of politic culture and politic interaction dreamed of by the people concept in the democracy of the Five Principle (Pancasila).

Democracy based on the Five Principles is democracy drawn from the principles of therness, brotherhood, and unity in nationalism in the context of a united nation. This should achieved by giving chance to social groups to express themselves while enhancing the context of nationalism that has bind the homogeneous society to be a strong nation state, the principles of a united nation. This should be achieved by giving chance to social groups to express themselves while enhancing the context of nationalism that has bind the homogeneous society to be a strong nation state, the principles of a united nation.

Conclution

on the explanation given above, it can be concluded that political development policies in era of development relate more to the development of politic culture rather than institutional ters. It is needed to revitalize nationalism in context of democracy and development. Therefore, political development policies should be able to create a politic culture which root fundamental values of the Five Principles (Pancasila) as the national identity of Indonesia facing global challenges especially Asean Free Trade Area 2015.

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